

AMAL K SAJI

LEAD PRODUCT DESIGNER | ENTERPRISE & B2B SAAS

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PROFESSIONAL SUMMARY

Lead Product Designer specializing in **enterprise and B2B SaaS**, cybersecurity education, quality management, ESG, and fleet platforms. Owns end-to-end product design from discovery and user research through interaction design, prototyping, high-fidelity UI, design systems, and design QA. Translates complex workflows and institutional client requirements into **scalable, implementation-ready experiences** that improve task completion, activation, engagement, and onboarding efficiency.

CORE SKILLS

PRODUCT & UX	Product Design, UX/UI, Interaction Design, User Research, Wireframing, Prototyping, Usability Testing, Design QA
SYSTEMS & DELIVERY	Design Systems, Scalable UI Patterns, High-Fidelity UI, Engineering Handoff, Cross-Functional Collaboration
DOMAIN & TOOLS	Enterprise/B2B SaaS, AI-Enabled Product Design, Cybersecurity, Quality Management, ESG, EV Fleet, Figma

PROFESSIONAL EXPERIENCE

Security Impossible | Australia

Jan 2026 - Present

Lead Designer

- **Built two SaaS products from the ground up:** Cyber Range and the Scoring Platform, setting interaction and visual standards across instructor- and student-facing experiences.
- **Streamlined a critical workflow** from six steps to two, reducing completion time by **40%**.
- Introduced gamified interactions that increased screen engagement time by **34%** and strengthened feature adoption.
- **Lead institutional client collaboration**, including Holmesglen, translating requirements into product strategy and design decisions.

Rapid Global Business Solutions | India

Nov 2023 - Jan 2026

Product Designer

- Redesigned QLM onboarding, increasing activation by **7%** and reducing completion time by **28%**.
- **Designed role-based ESG dashboards** that helped auditors, analysts, and managers track and report sustainability-compliance data.
- Redesigned E-Fleet dashboards, progress indicators, and notifications, increasing engagement by **15%**.
- Delivered Empower QLM across **54+ modules** spanning ERP, CAD, and quality systems, supported by a scalable enterprise design system.

PROFESSIONAL EXPERIENCE (CONTINUED)

PWIP Foodtech | India

Apr 2023 - Nov 2023

Product Design Consultant

- **Owned end-to-end SaaS product design** across research, wireframes, high-fidelity UI, and implementation-ready specifications.
- Converted complex pricing, margins, and export logistics into a **guided costing workflow** for rice traders.
- Directed visual branding and marketing assets while maintaining a consistent product design language.

Sourcewiz | Abu Dhabi

Sep 2022 - Dec 2022

UI Designer

- **Owned end-to-end design for Wizmarket**, a B2B SaaS marketplace connecting artisans with buyers worldwide.
- Translated discovery, catalog, and transaction journeys into wireframes, mockups, and high-fidelity Figma prototypes.
- Refined responsive interfaces using user feedback and usage data, improving satisfaction and engagement across devices.

Moolya Software Testing | India

Oct 2020 - Jun 2022

UI/UX & Graphic Designer

- **Built and maintained Bugasura's design system** and led design QA to align SaaS implementation with specifications.
- Optimized Moolya's website for SEO and mobile usability and ran A/B-tested campaigns that improved open and click-through rates.

Career break

Jan 2020 - Sep 2020

Kalpa Kriti Inc | India

Feb 2019 - Dec 2019

2D Spine Animator / Graphic Artist

- Created and rigged 2D characters in Spine for TweenCraft, a mobile application for producing animated videos.
- Built **reusable character rigs and animation sequences** optimized for fast, lightweight mobile rendering.

EDUCATION

Bachelor of Visual Arts | Hampi University, Tumkur

2016 - 2022

LANGUAGES

English (professional working proficiency) | Kannada | Hindi | Malayalam | Tamil | Telugu

ADDITIONAL STRENGTHS

End-to-End Product Ownership | Enterprise Dashboards | Product Strategy | Design Systems at Scale | Client & Stakeholder Management | Digital Transformation